



PRESS RELEASE

Umanoff Wine Rack

by Arthur Umanoff

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BY ARTHUR UMANOFF

The Umanoff Collection

Bringing classic designs back into production, MENU's Umanoff Collection profiles lasting pieces created by the American mid-century modern designer Arthur Umanoff. One of the pioneers of the global design movement that eschewed the ornamental in favour of a more streamlined look, Umanoff's well-designed objects with a timeless, warm look and subtle functionality stand the test of time, transporting us back to the past while communicating the endless possibilities that the future holds.

Umanoff Wine Rack

Profiling a considered combination of steel and leather, the Umanoff Wine Rack is a practical and timeless design with industrial edge. Originally designed in the 1950s by Arthur Umanoff, the reissued piece now forms part of MENU's Umanoff Collection, showcasing well-designed, mid-century modern objects with timeless appeal.

Equal parts sculptural feature and functional object, the wine rack is ideal for wine cellars or as a standalone rack in a kitchen or dining room for keeping bottles within easy reach. The black powder coated steel frame is fitted with lockstitched leather straps that cushion each bottle and patinate beautifully over time.





Umanoff Wine Rack

BY ARTHUR UMANOFF

PRODUCT TYPE

Wine rack

ENVIRONMENT

DIMENSIONS

H: 47,5 cm / 18,7" W: 24 cm / 9,4 " D: 25 cm / 9,8"

PRODUCTION PROCESS

Welded steel rod with handcutted full grain leather.

COLOUR

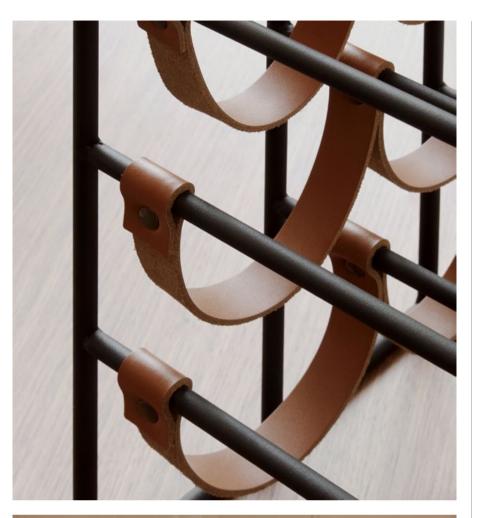
Frame Black (RAL 9005)

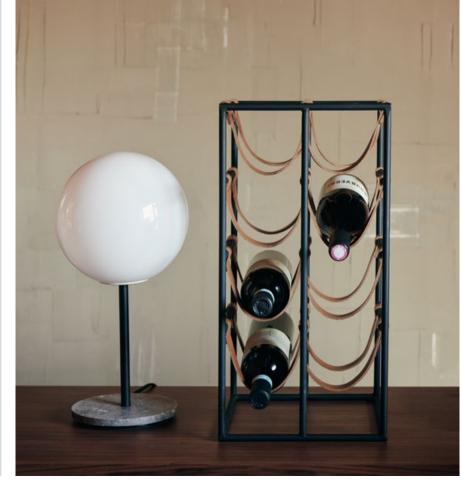
MATERIALS

Powder coated steel, full grain leahter and solid brass.

WEIGHT

4,58 kg / 10,1 lb





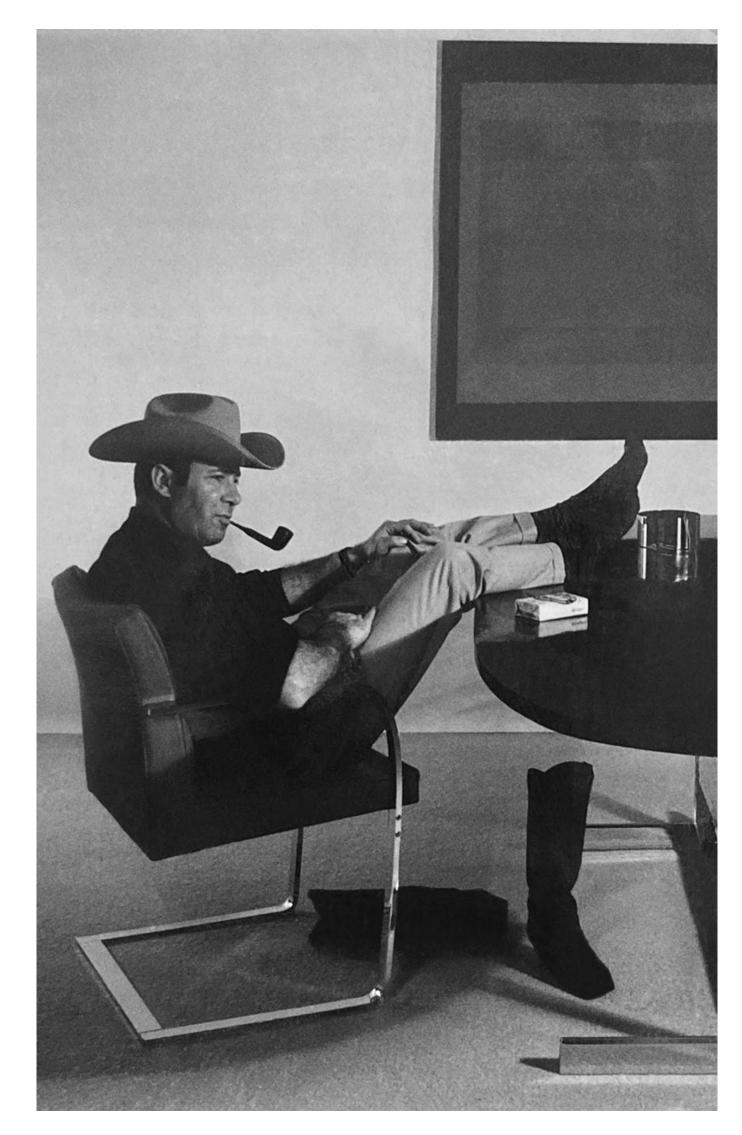
press@menuspace.com

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About the Designer

Arthur Umanoff (1923–1985) was an American-born industrial designer, noted for his contribution to the American midcentury modern movement. Upon graduating from New York's prestigious Pratt Institute and the American School of Design in the beginning of the 1950s, Umanoff began collaborating with Post Modern Ltd, a New York design company that produced and sold modernist wrought iron and wood designs. Throughout the 1960s, he worked closely with the furniture manufacturer Shaver Howard, who put many of his furniture designs into production. He also designed clocks for Howard Miller.

Arthur Umanoff believed that design should not only be beautifully constructed and functional, but that it should also be attainable. Using natural materials and new methods to reimagine traditional furniture pieces, he created versatile designs for the home that were celebrated for their quality as for their simplified, functional forms and staying power. Reflecting warmth and practicality, his designs were often imagined in wrought iron, rattan, walnut and birch, imbued with functional details yet retaining a sense of natural elegance thanks to their slender, tapered lines.



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A Sense of Community

MENU has always been fascinated by the way in which individuals and spaces can be united through great design. In our pursuit to craft furniture, lighting and interior accessories shaped by purposeful details, high-quality materials and human needs, we create strong and lasting relations between designers, manufacturers and customers. The sense of community that results from this union of like-minded individuals fosters a deeper sense of belonging – and products that stand the test of time, inviting human connection, inspiration and experimentation to push the boundaries of modern design. We truly believe that when we work collectively, we achieve more than we do individually: the sum of our work and of our connections is always greater than its parts, and our softly minimal designs and collaborative spirit help to join the dots between the home, the workplace and the service industry, redefining how we use space and, ultimately, how we connect to those around us.

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MENU at The Audo



MENU's showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, community-building universe. MENU's portfolio of furniture, lighting and accessories are presented and experienced here in new and authentic ways. Redefining how we use design, space and, ultimately, how we connect to one another, the creative destination is a hub for powerful ideas, beautiful design and inspiration.



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